Master Elective
Basic Colour Skills

ID5252

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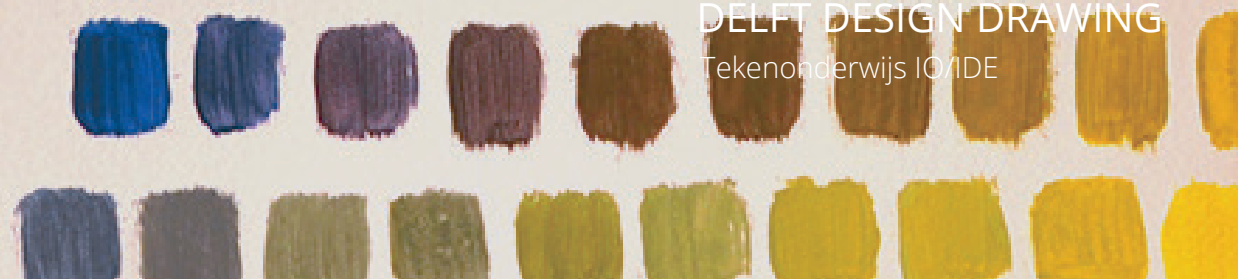ID 5247 - Automotive Sketching
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TUDelft

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DELFT DESIGN DRAWING
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Basic Colour Skills
ID5462

ECTS: 3
duration: 7 weeks
4 contact hrs/week

work with traditional colour media to understand pigments

Experiment with different colour schemes for poster design

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General info
Basic Colour Skills is an elective course; an in-depth study of colour. It addresses the subject colour as an important tool for the industrial designer. It refers emotions, experience, appreciation, and to specific functionality. It defines a large share of the visual representation of design and the perception thereof. The practical experience of analyzing, mixing, implementing, searching for colour harmony and changing colours is needed to apply and master colour in product design and visualizations.

Course content
The course provides background theory (e.g. Johannes Itten) and teaches how to apply hue, saturation and brightness when visualization a specific object/ arrangement/ scene. The course comprises a series of subsequent exercises in the drawing studios, and homework assignments, in which the topics of colour and visualization will be discussed, extensively exercised, and implemented in design situations. The range of media used in the course include mostly acrylic paint, and also computer and tablet (provided), and markers.

apply your knowledge of colour harmony to product design cases

study colour relationships and get to know the basic principles of colour schemes