

**about me**

This is me! Roel Beekers, a student Industrial Design at the TU Delft. I am an ambitious, enthusiastic and creative person that is trying to become a professional designer.

To prove my diversity in thinking and designing I have put together the work that I like doing most in this portfolio. Work that inspires me helps mostly to do with: modern art and expressing who a person really is. **Being free of restrictions and leaving everything up to pure imagination, and then connecting it back to reality.**

With my current knowledge I know that I want to help people around the world. By creating accessible solutions for everybody, **focusing both on interaction and sustainability, I can help make this world happier and last longer.** Giving a personal touch to a product or service or any other solution to make people enjoy each other would be a dream coming true.



**my belief**

I believe that no one should ever give up on something they truly believe in, for me, that would be designing for the future world and making people feel looked after.

**What I like to do**

- Jogging
- Baking
- Costplay



**Owlwings**

*Een wereldse schoenenwinkel*

Oversicht en ruimte creëren vrijheid



**tnk\* PortiePrecies**

*Geen gewone maatbeker*



**Personal Professional Portfolio**

As a separate element of PCP, students are guided in their efforts to establish and compose a professional portfolio. Different exercises help them to reflect on their own ambitions and thoroughly assess and select from their own work. The personal portfolio prepares the student for internships and job applications.



IPD master course  
**Product Communication and Presentation** part of ID4170

- Have a look at these electives:
- ID 5221 - Drawing Techniques for Presentation
  - ID 5252 - Basic Colour Skills
  - ID 5247 - Automotive Sketching
  - ID 5462 - Human Figure Drawing
  - ID 5272 - Computer Sketching

**TU Delft**  
 Delft University of Technology  
 Faculty of Industrial Design Engineering  
 Delft Design Drawing staff  
[www.delftdesigndrawing.com](http://www.delftdesigndrawing.com)  
[sketching-IO@tudelft.nl](mailto:sketching-IO@tudelft.nl)

**DELFT DESIGN DRAWING**  
 Tekenonderwijs IO/IDE

# Product Communication and Presentation

part of ID4170

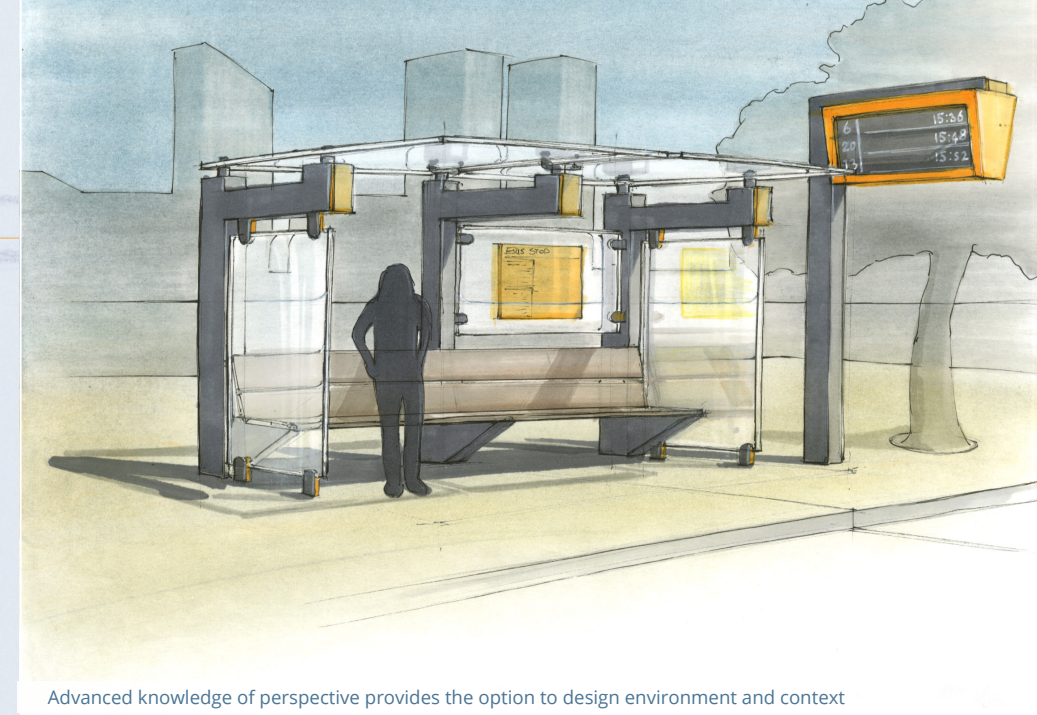
ECTS: 2,5  
Total duration: 20 weeks  
4 contact hours/week

## General info

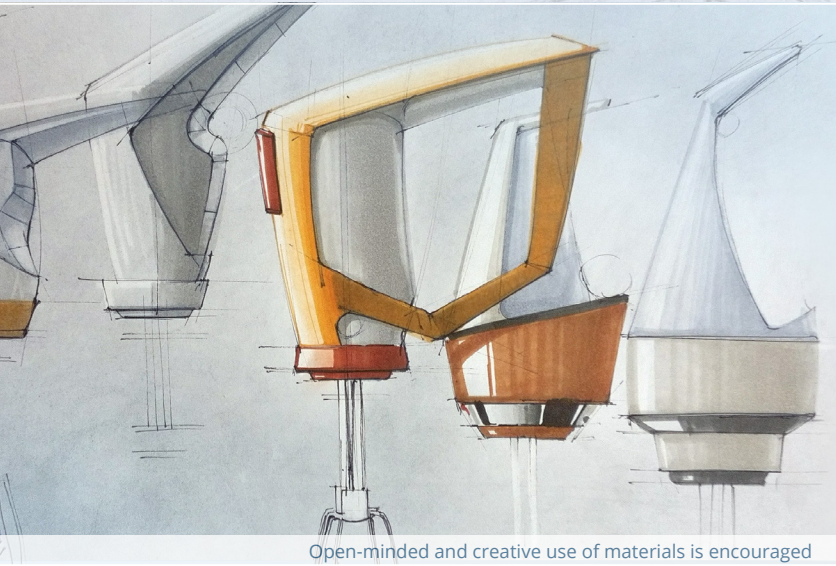
PCP offers design and sketching sessions at an advanced level. Strongly related to the parallel course of Advanced Concept Design, it offers ideation, conceptualization and presentation exercises. Complex subjects as drawing and designing a set of drinking glasses, creating and visualizing a spaceship or an exhibition environment are part of this course. Besides, PCP addresses the human factor in design and visualization: drawing the user-product interaction, and creating story boards of the resulting scenario.

## Course Content

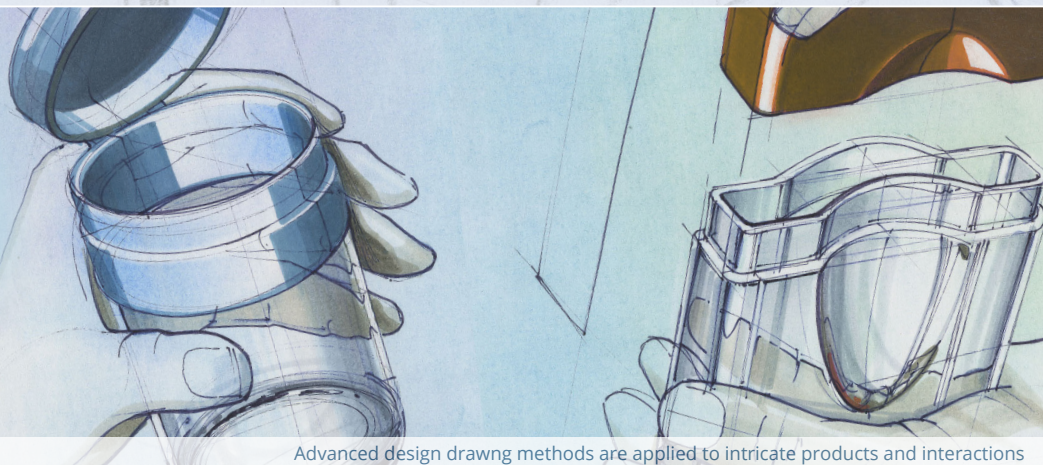
PCP builds on the knowledge students have attained in the Bachelor's phase (or from the Adaptation Course), but requires from students to take a big step into the world of product and public design.



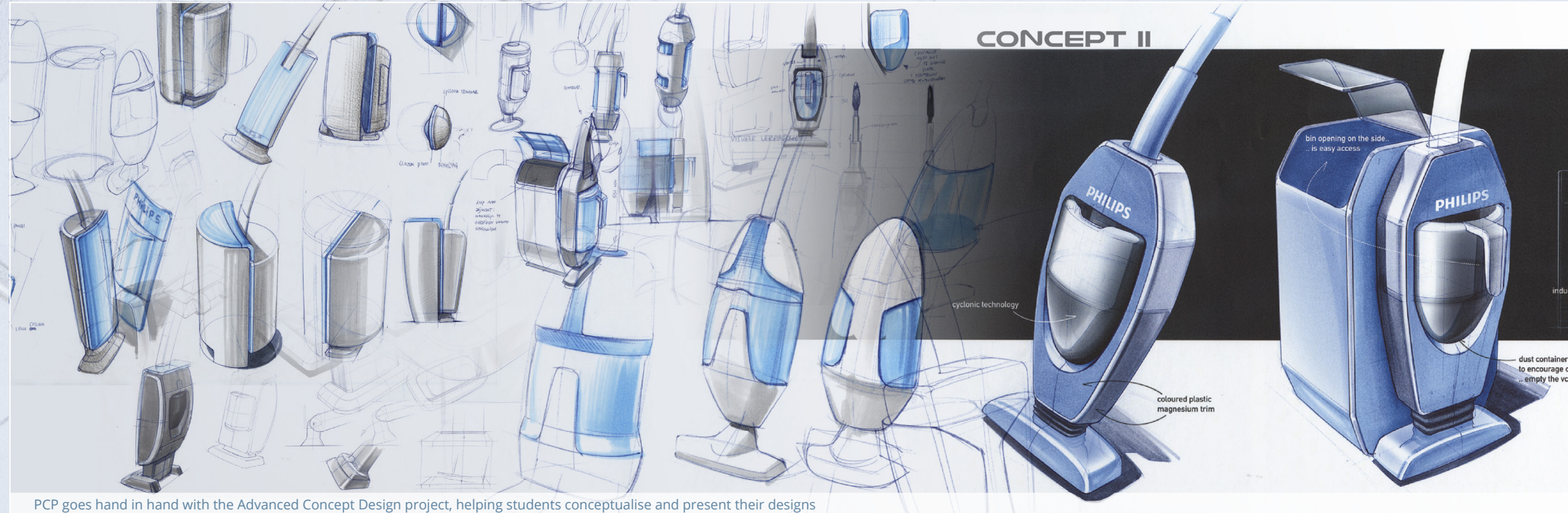
Advanced knowledge of perspective provides the option to design environment and context



Open-minded and creative use of materials is encouraged



Advanced design drawing methods are applied to intricate products and interactions



PCP goes hand in hand with the Advanced Concept Design project, helping students conceptualise and present their designs